

# Best Practices in Tennessee Scholars

## ➤ List some of the ways you communicate Tennessee Scholars to the students.

<ul style="list-style-type: none"> <li>➤ Mailings</li> <li>➤ Guidance office</li> <li>➤ Booth at College Fair</li> <li>➤ Website</li> <li>➤ News articles in local paper</li> <li>➤ Social Media</li> <li>➤ School Cast and Robo calls to home</li> <li>➤ 8<sup>th</sup> grade workforce development days</li> <li>➤ Brochures</li> <li>➤ Face to face presentations</li> <li>➤ One on one mentoring</li> <li>➤ Class meetings</li> <li>➤ Newsletters mailed to home</li> <li>➤ Individually</li> <li>➤ Assemblies</li> <li>➤ Emails</li> <li>➤ Handouts in home room</li> </ul>	<ul style="list-style-type: none"> <li>➤ Through parents</li> <li>➤ Scholarships</li> <li>➤ Be a role model</li> <li>➤ Parent information nights</li> <li>➤ Billboards</li> <li>➤ Business volunteers in school (Middle and High school)</li> <li>➤ Announcements in school</li> <li>➤ Phone chain(text)</li> <li>➤ Tennessee Scholars give-a-ways(lanyards, sports back, pens and pencils, free food coupons, movie tickets, etc.,)</li> <li>➤ Business signs of support</li> <li>➤ Community Events</li> <li>➤ Recognition (Wall of fame, newspaper, in class, website, etc.)</li> <li>➤ 8<sup>th</sup> Grade Parent Night at our high schools</li> </ul>
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## ➤ List ways you communicate to and with parents.

<ul style="list-style-type: none"> <li>➤ Orientation</li> <li>➤ Newspaper</li> <li>➤ Mailings</li> <li>➤ Communication through guidance office</li> <li>➤ Direct Communication through validation process</li> <li>➤ School Cast</li> <li>➤ Social Media</li> <li>➤ Letters</li> <li>➤ In Industry settings</li> <li>➤ PIE (Parents &amp; Industry for Education)</li> <li>➤ Brochures</li> <li>➤ Website</li> <li>➤ Promo Advertising</li> <li>➤ Brochures in businesses</li> <li>➤ T-shirts</li> <li>➤ Bumper stickers</li> </ul>	<ul style="list-style-type: none"> <li>➤ Phone calls</li> <li>➤ Parent open houses</li> <li>➤ Individual parent meetings</li> <li>➤ Use of Tennessee Scholars application that parents must sign</li> <li>➤ Emails</li> <li>➤ Logo on school and business website</li> <li>➤ Success stories from past scholars</li> <li>➤ Benefits sheet</li> <li>➤ Newsletters</li> <li>➤ One-on-one</li> <li>➤ Community Events</li> <li>➤ Materials sent home</li> <li>➤ Encouraged to volunteer in schools</li> <li>➤ Robo calls</li> <li>➤ Churches</li> <li>➤ Ball games</li> <li>➤ Signs in front of school</li> </ul>
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➤ **How do you involve the business community with Tennessee Scholars?**

<ul style="list-style-type: none"> <li>➤ Sponsor events</li> <li>➤ Serve on Steering committee</li> <li>➤ Purchase medallions</li> <li>➤ Volunteer presenter (8<sup>th</sup> grade and high)</li> <li>➤ Provide industry tours for students and educators</li> <li>➤ Display information in business</li> <li>➤ Offer scholarships</li> <li>➤ Partnerships in education, compass, educate and grow, TN Achieves, Expect More Achieve More, STEM, and others</li> <li>➤ Incentives</li> <li>➤ Financial</li> <li>➤ Recognize sponsorship at events</li> <li>➤ Communicate with Chamber of Commerce</li> </ul>	<ul style="list-style-type: none"> <li>➤ Put Tennessee Scholars on job application</li> <li>➤ Demand excellence</li> <li>➤ Communicate expectations to students</li> <li>➤ Serve as mentor</li> <li>➤ Sponsor statewide Scholars effort</li> <li>➤ Invite Scholars representative to speak at your business or event</li> <li>➤ Involve your HR department in communicating the expectations to students</li> <li>➤ Send email blasts</li> <li>➤ Advertise Tennessee Scholars in newsletters, Chamber communication, etc.</li> <li>➤ Recognize Tennessee Scholars child of an employee</li> </ul>
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➤ **What are some of the ways you reward, incent, or recognize Tennessee Scholars?**

<ul style="list-style-type: none"> <li>➤ Medallions</li> <li>➤ Seals for diplomas</li> <li>➤ Certificates</li> <li>➤ Tennessee Scholars picnic</li> <li>➤ TN Scholars graduation at Cumberland University</li> <li>➤ Awards night</li> <li>➤ Cords</li> <li>➤ Scholarships</li> <li>➤ Job preferential Hiring</li> <li>➤ T-shirts</li> <li>➤ I-pad give away</li> <li>➤ Awards breakfast</li> <li>➤ Recognition at ball games</li> <li>➤ Mentoring from business</li> <li>➤ All Technology Centers offer financial assistance to TN Scholars</li> </ul>	<ul style="list-style-type: none"> <li>➤ Wal-Mart Gift certificates</li> <li>➤ Free Food coupons</li> <li>➤ Discounts at mall or other stores</li> <li>➤ Back packs</li> <li>➤ Lanyards</li> <li>➤ Pen and pencils</li> <li>➤ Water bottles</li> <li>➤ Picture and name in Newspaper</li> <li>➤ Wall of Fame in school</li> <li>➤ Website</li> <li>➤ Name in graduation program</li> <li>➤ Summer job</li> <li>➤ Honor ceremony</li> <li>➤ Recognized at Awards Day</li> <li>➤ Chamber gives Scholarships</li> <li>➤ Business leaders give scholarships</li> <li>➤ Cumberland University matches Chamber scholarship</li> <li>➤ Sumner County Tennessee Scholars can go to Vol State Tuition free</li> </ul>
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➤ **List some ways used to generate funding for Tennessee Scholars?**

<ul style="list-style-type: none"> <li>➤ Chamber of Commerce</li> <li>➤ Education Foundation</li> <li>➤ City Council</li> <li>➤ School board</li> <li>➤ Grants</li> <li>➤ PTA</li> </ul>	<ul style="list-style-type: none"> <li>➤ Individuals</li> <li>➤ Fundraising events</li> <li>➤ Business sponsors</li> <li>➤ Universities</li> <li>➤ Capital Campaign</li> </ul>
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➤ **List some of your major contributors to the success of your Tennessee Scholars program? (Funders, Volunteers, in-kind donations)**

<ul style="list-style-type: none"> <li>➤ Tennessee <b>Chambers</b> of Commerce and volunteer members from each Chamber</li> <li>➤ Arch Chemical</li> <li>➤ Conza</li> <li>➤ Mars Chocolate</li> <li>➤ Bill Gatton Automotive</li> <li>➤ Alpha Natural Resources</li> <li>➤ Bank of TN</li> <li>➤ Bristol VA Utilities</li> <li>➤ Eastman chemical</li> <li>➤ Eastman Credit Union</li> <li>➤ Bristol Herald Courier</li> <li>➤ City Mac</li> <li>➤ Volunteer State Community College</li> <li>➤ Sumner County Commission</li> <li>➤ Compass</li> <li>➤ Huntington Learning Center</li> <li>➤ Domtar</li> <li>➤ Wellmont</li> <li>➤ Roane Alliance</li> <li>➤ Local newspapers</li> <li>➤ Cumberland University</li> <li>➤ Genesco</li> <li>➤ Memorial Foundation</li> <li>➤ CVS</li> <li>➤ Union Univeristy</li> </ul>	<ul style="list-style-type: none"> <li>➤ Nissan North America</li> <li>➤ Edward Jones</li> <li>➤ Packaging Corporation</li> <li>➤ Aegis Sciences Corporation</li> <li>➤ Bridgestone Americas Holdings</li> <li>➤ State Farm</li> <li>➤ Farm Bureau</li> <li>➤ United Way</li> <li>➤ Sharpie</li> <li>➤ Cleveland State University</li> <li>➤ Martin Methodist</li> <li>➤ ETSU Johnson City</li> <li>➤ Roane State</li> </ul>
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- **What ways do you advertise Tennessee Scholars to your students? (web, facebook, twitter, linked in, insta gram, etc.**

<ul style="list-style-type: none"> <li>➤ Guidance office</li> <li>➤ Website</li> <li>➤ Facebook</li> <li>➤ Twitter</li> </ul>	<ul style="list-style-type: none"> <li>➤ Instagram</li> <li>➤ Text</li> <li>➤ Student Handbook</li> </ul>	<ul style="list-style-type: none"> <li>➤ Brochures</li> <li>➤ Handouts</li> <li>➤ Signs</li> <li>➤ Open Houses</li> </ul>	<ul style="list-style-type: none"> <li>➤ PTA</li> <li>➤ Linked in</li> <li>➤ Bulletin boards</li> <li>➤ Billboards</li> </ul>
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- **What is the greatest difficulty that you have in implementing Tennessee Scholars?**

<ul style="list-style-type: none"> <li>➤ <b>Funding</b></li> <li>➤ Communication</li> <li>➤ Paperwork</li> <li>➤ Getting into schools</li> <li>➤ <b>Community Service Hours</b></li> <li>➤ Consistency</li> <li>➤ Keeping students motivated</li> <li>➤ Lack of understanding</li> <li>➤ Apathy</li> <li>➤ <b>Getting counselors on board</b></li> </ul>	<ul style="list-style-type: none"> <li>➤ Engaging Counselors</li> <li>➤ Outreach</li> <li>➤ <b>Time</b></li> <li>➤ Lack of staff to help</li> </ul>
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- **List some of your collaborations(Boy scouts, Girls and Boys Club, etc**

<ul style="list-style-type: none"> <li>➤ United Way</li> <li>➤ School districts</li> <li>➤ Junior Achievement</li> <li>➤ Non-Profits</li> <li>➤ Rotary</li> <li>➤ Compass</li> <li>➤ Oasis Center</li> <li>➤ Alignment Nashville</li> <li>➤ Hands On Nashville</li> </ul>	<ul style="list-style-type: none"> <li>➤ Clubs and organizations</li> <li>➤ Churches</li> <li>➤ After School programs</li> <li>➤ Boys and Girls Clubs</li> <li>➤ Gear Up</li> <li>➤ American Chemical Society</li> <li>➤ University Student groups</li> <li>➤ Adventure Science Center</li> <li>➤ Boy Scouts</li> </ul>
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